

# Nina Hoag

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## Skills/Achievements

Microsoft Office  
Photography  
Choreography  
Coaching  
Social Media  
Adobe  
Styling

LVMH Certification  
SCAD Amp Certification  
Dean's List

## Education

### B.S. Communications Media

Fitchburg State University  
2016 - 2021  
GPA 3.02

### M.A. Luxury & Brand Management

Savannah College Of Art And Design  
2022 - 2024  
GPA 3.90

## References

### Lauren Phan / Harper Boutique

Manager  
(912) 398-6892

### Matthew Varakis/ Clinton Turner Gymnastics

Supervisor  
(978) 804-4653

## Summary

Dedicated and style-savvy professional with a passion for the luxury fashion industry, eager to leverage a robust background in marketing and styling acquired through years of academic study. Seeking an opportunity to apply my refined skills and innate fashion sense to curate exceptional experiences for discerning clients while furthering my expertise in an industry I am deeply passionate about.

## Experience

March 2013 - August 2022

Clinton, MA

### Clinton Turner Gymnastics

*Gymnastics Coach/Choreographer*

Spearheaded coaching efforts for girls' competitive and recreational gymnastics programs, demonstrating exceptional leadership as one of the head coaches. Conducted engaging and skill-enhancing classes for diverse age groups, fostering a dynamic yet respectful atmosphere.

Additional Responsibilities:

- Orchestrated captivating group and individual routines, showcasing creativity and expertise in choreography.
- Efficiently managed office administrative tasks, including inventory invoicing, ensuring smooth operations.
- Demonstrated creativity and attention to detail in designing competitive team leotards and coordinating the procurement of new gear and equipment as required.

January 2021 - May 2021

Sterling, MA

### Joshua Allen Design

*Social Media/Marketing Intern*

Proactively managed various social media platforms, meticulously tracking analytics, and devising innovative strategies to propel growth and engagement for the interior design company.

Additional Responsibilities:

- Demonstrated proficiency in photography and executed precise editing tasks, contributing to the company's visual branding and storytelling.
- Exhibited excellent writing skills by crafting compelling blogs and played a pivotal role in successfully launching the company's inaugural podcast.
- Created appealing advertisements effectively communicating the company's message and enhancing their social media.

January 2023 - Current

Savannah, GA

### Harper Boutique

*Retail Sales Associate*

Provide exceptional customer service by welcoming patrons, addressing inquiries, and facilitating seamless financial transactions, thereby fostering a positive shopping experience. Demonstrate a proactive approach to sales by actively engaging customers, sharing comprehensive product knowledge, and effectively driving sales revenue.

Additional Responsibilities:

- Bolstering the boutique's online presence by assisting with social media account management, strategically leveraging platforms to enhance brand visibility and engagement.
- Act as a brand ambassador by modeling merchandise for social media content and craft captivating Instagram reels, handling the complete process of crafting, designing, and editing engaging content for optimal visual appeal and audience engagement.
- Contribute to the visual merchandising efforts by assisting in the display and arrangement of new merchandise on the sales floor.